

ASCEND

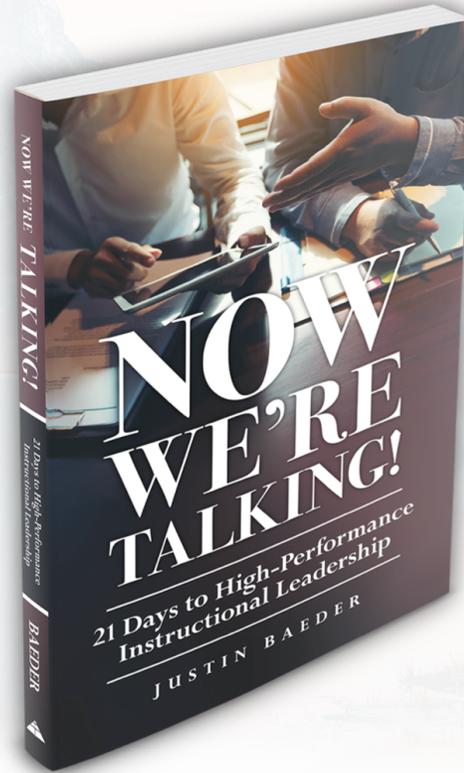
((((●)))LIVE



Ready at a Moment's Notice

February 14, 2021

Welcome!



AS FEATURED BY



Essential Question



Given the unusual hiring timelines this year, how can I be ready to apply and interview for jobs at a moment's notice?



Ready to Apply

How to get your application assets deployment-ready

“I’ll cross that bridge
when I come to it”



Deployment-Ready Assets

- Cover letter
- Résumé
- Recommendation Letters

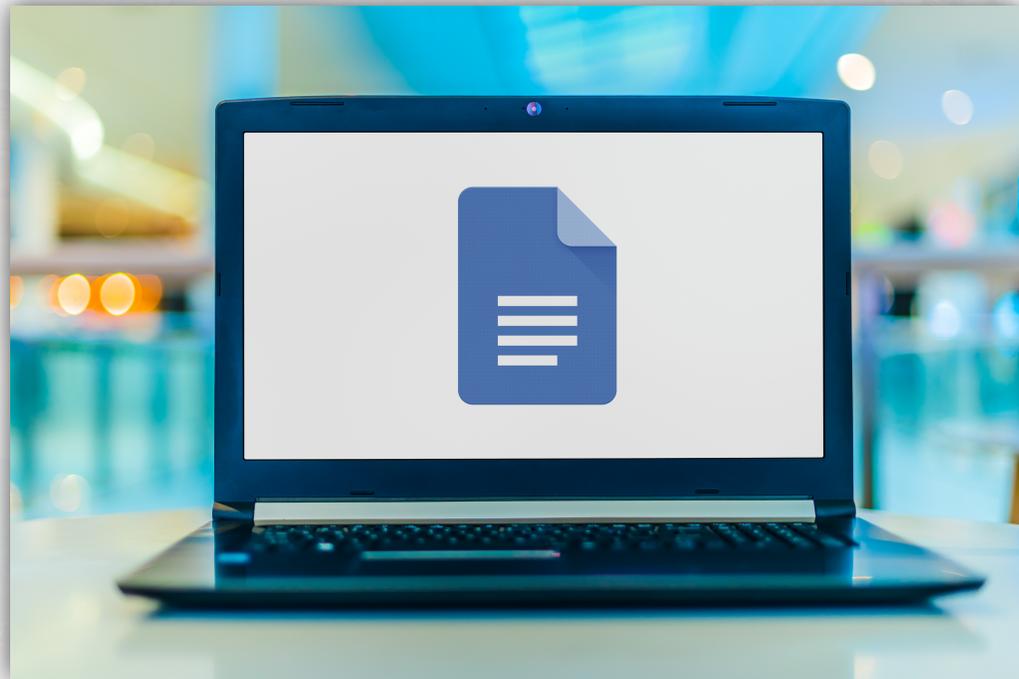


The Wrong Way to Iterate

- See new position
- Write new résumé
- Write new cover letter
- Repeat



Version Control: Iterate Your Way to Excellence



- Do all revisions in one main Google Doc
- Copy to separate file for specific applications

Customizing Application Assets



- Résumé—adjust professional objective
- Cover letter—adjust intro, conclusion, and examples as needed
- Don't start from scratch each time



Ready to Interview

How to prep before you get the call

Practice Game Plan



- Download 52 Practice Interview Questions
- Write out bulleted answers on paper
- Practice on video
- Repeat

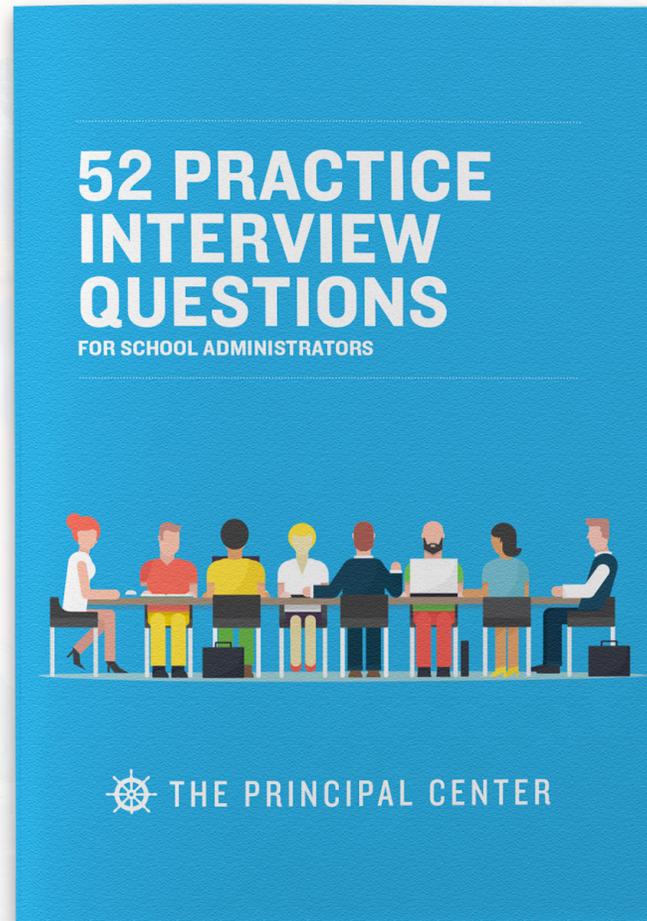
“But I Hate Seeing Myself On Video!”

- I don't care
- Do it anyway
- You'll get used to it
- You don't always have to watch it



Practice Interview Questions

PrincipalCenter.com/interview





Ready to Win Them Over

How to use stories to beat internal candidates

The External Opportunity



- Downside: they know a lot less about you
- Upside: you have total control over what you share



The Raconteur's Portfolio

- 8-10 stories
- Tell the facts in ~1 minute
- Practice removing distractions
- Connect the dots back to the question
- “And that experience helped me realize...”



Ready for Reference Checks

How to get your network in your corner, and never catch them by surprise

#1 Mistake

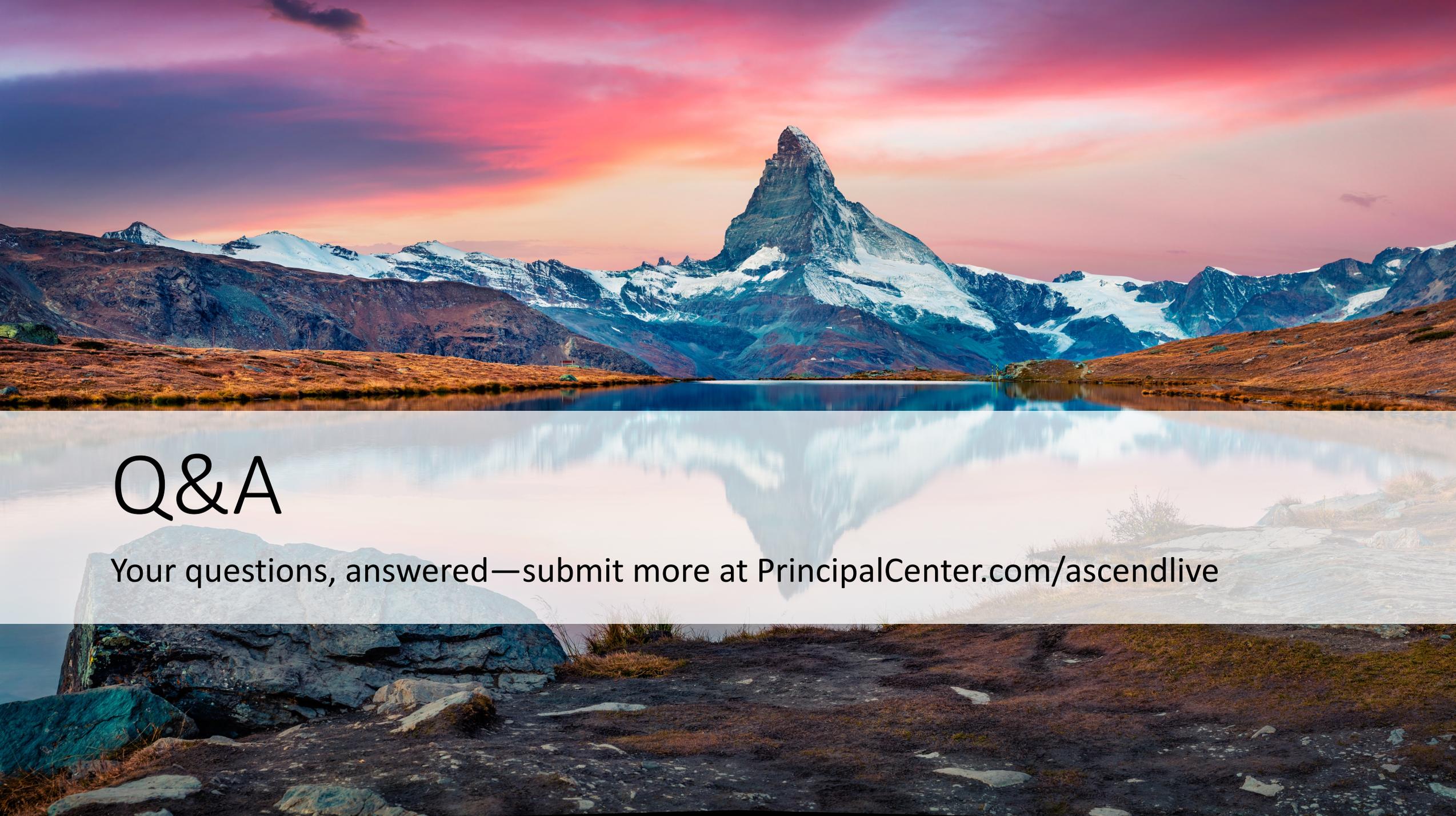


The number one mistake with references is to wait to talk to them, so the reference check call is the first they're hearing of your job search.

Have The Talk



- I'm fully committed to this school for this year
- This is my next step, even if it means going elsewhere
- I want to do right by our students
- I want to earn your highest endorsement



Q&A

Your questions, answered—submit more at PrincipalCenter.com/ascendlive

Question



What are employers really looking for when they ask why do you want to work for our district?

Question



What's the best way to market myself when the current district I'm in is not a good fit...without saying it is not a good fit?

Question



I don't feel I have enough experience being a principal. What are some strategies to improve my resume to get noticed??

Question



I am having trouble turning my resume “duties” into accomplishments. What suggestions do you have for this?

Question

I am currently a principal and am looking for a job in another district. I lead a good school and have a great staff, but there are several circumstances in which I have no control that make it difficult for me to help my staff and, in turn, students reach their fullest potential. How do I address the reason I am looking for a change. Won't the interview panel wonder?



Question



What is the best way to build a professional community and rapport as a new administrator starting virtually?

Question



What are some steps a teacher could take to gain the attention of district leadership in order to be considered for an Assistant Principal position?

Question



I have been to the final round for 12 positions in 18 months. Only 4 checked references. For 10 of the positions, 8 men were hired. Only one woman was hired at secondary (where I am aiming), and only one was hired as principal with only AP experience prior. Around 50% were internal hires. I have created a transition plan using your template, and have been told multiple times that I'm "ready"... I'm currently a 7/8 grade admin and looking to be principal soon. What can I do to make myself more marketable?

Question



What information should be included in a cover letter/ and/or resume that makes a huge impact on how interview panels view you as a candidate?

Question



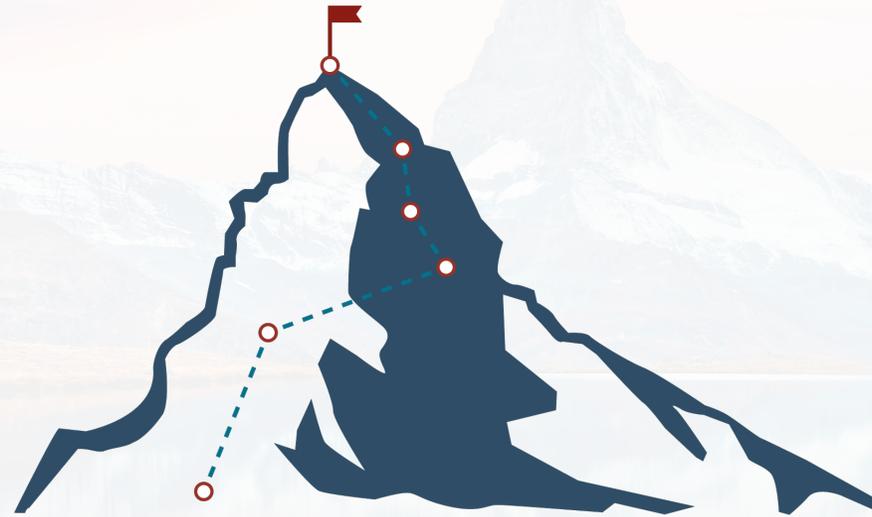
What is the best way to "sell" yourself or have an interview that makes an enormously positive impact on the interview panels during an interview?

Question



What are some key points to remember/consider during a virtual interview (via zoom or other platform) to maintain confidence and make a positive impact? Is there a certain way we should conduct ourselves during virtual interviews?

Introducing the all-new...



ASCEND MASTERCLASS

LAND YOUR NEXT-LEVEL LEADERSHIP ROLE

The Bad News...



I'm not taking on any more 1:1 clients

The Good News...



I'm using every insight I've gained helping dozens of clients 1:1 to create the all-new
Ascend Masterclass

Ascend21

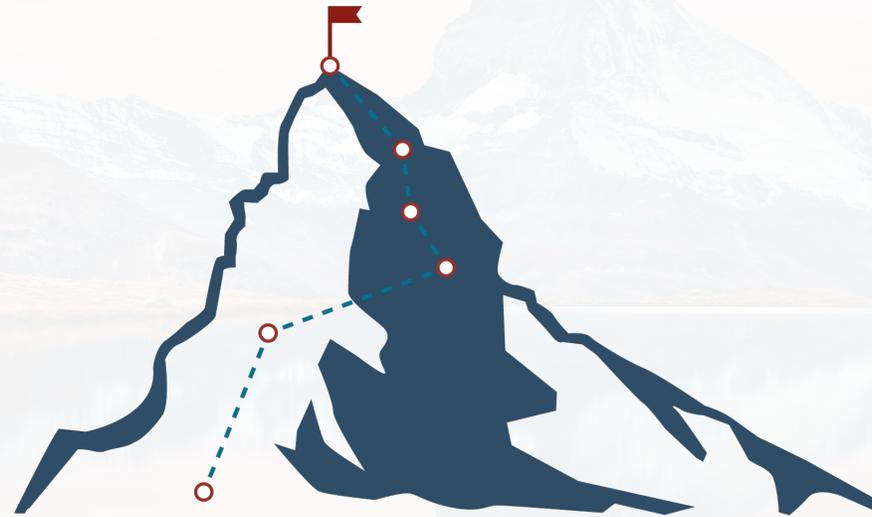


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 THE PRINCIPAL CENTER

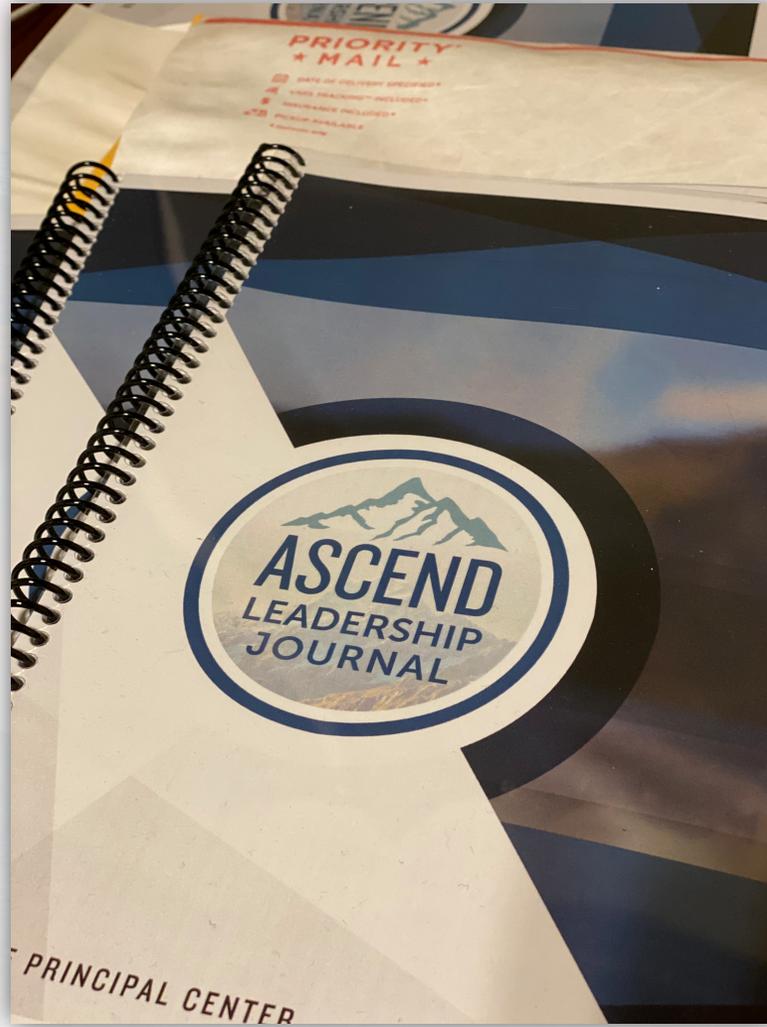
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Ascend Leadership Journal



PRINCIPAL CENTER

Ascend Leadership Journal



The Quiz



Ascend Ed Leadership Job Search Quiz

Identify the key action steps to land your next-level instructional leadership role by answering a few questions.



The following questions will diagnose any obstacles in your path and give you specific recommendations for increasing your odds at every stage of the job search.

[Get Started »](#)

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PrincipalCenter.com/job

Practice Interview Questions

PrincipalCenter.com/interview

