

**ASCEND**

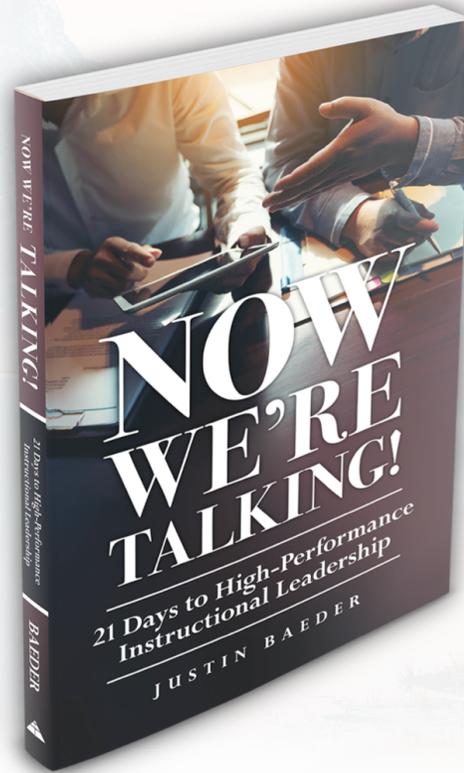
**((((●)))LIVE**



February 14, 2021

**Ready at a Moment's Notice**

# Welcome!



AS FEATURED BY



# Essential Question



Given the unusual hiring timelines this year, how can I be ready to apply and interview for jobs at a moment's notice?



# Ready to Apply

How to get your application assets deployment-ready

“I’ll cross that bridge  
when I come to it”



# Deployment-Ready Assets

- Cover letter
- Résumé
- Recommendation Letters

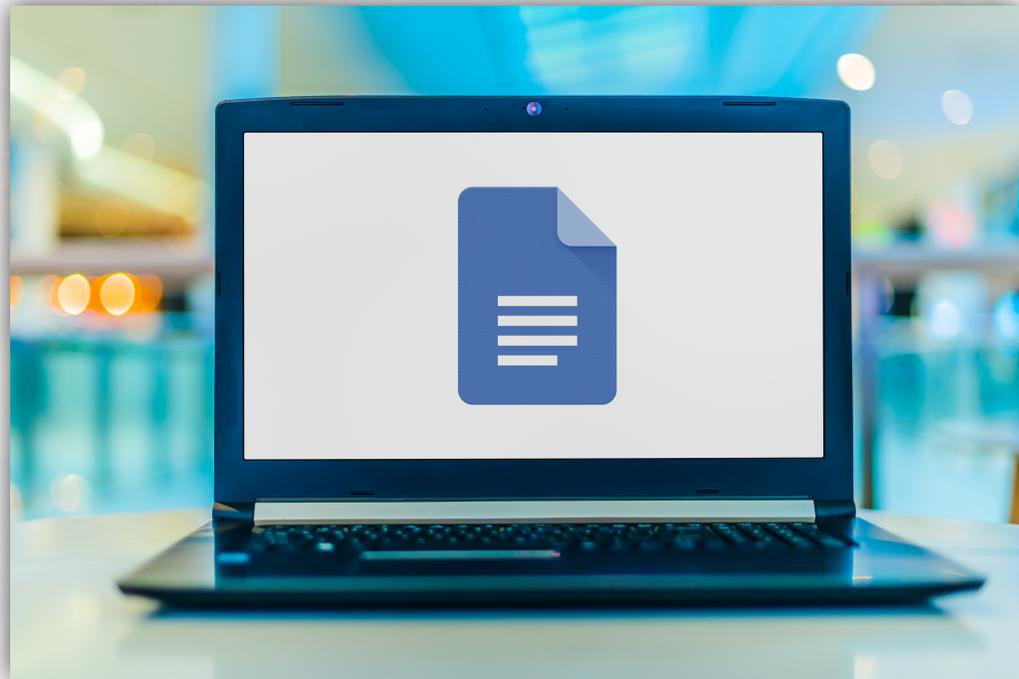


# The Wrong Way to Iterate

- See new position
- Write new résumé
- Write new cover letter
- Repeat



# Version Control: Iterate Your Way to Excellence



- Do all revisions in one main Google Doc
- Copy to separate file for specific applications

# Customizing Application Assets



- Résumé—adjust professional objective
- Cover letter—adjust intro, conclusion, and examples as needed
- Don't start from scratch each time



# Ready to Interview

How to prep before you get the call

# Practice Game Plan



- Download 52 Practice Interview Questions
- Write out bulleted answers on paper
- Practice on video
- Repeat

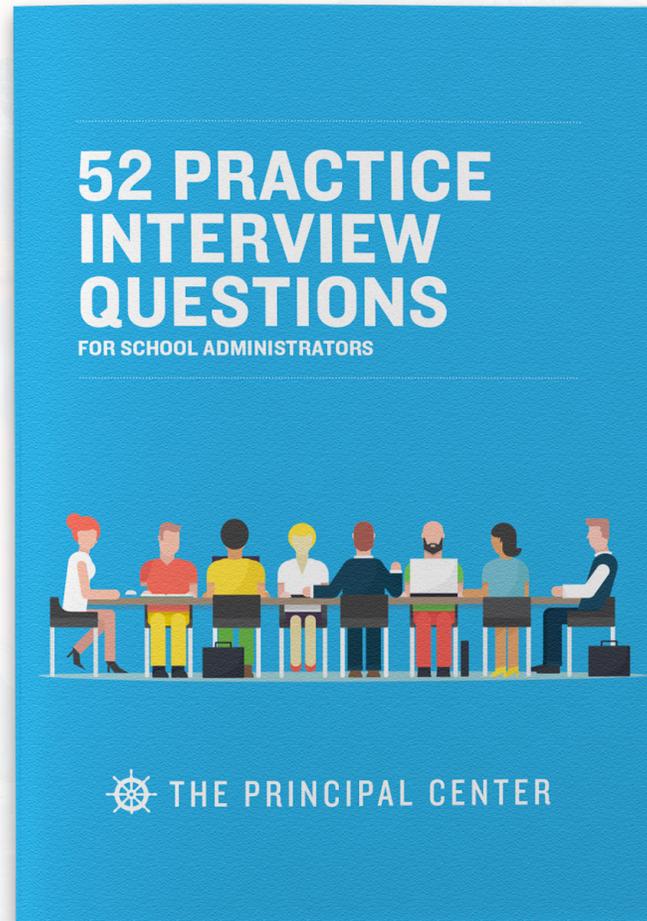
“But I Hate Seeing Myself On Video!”

- I don't care
- Do it anyway
- You'll get used to it
- You don't always have to watch it



# Practice Interview Questions

[PrincipalCenter.com/interview](http://PrincipalCenter.com/interview)





# Ready to Win Them Over

How to use stories to beat internal candidates

# The External Opportunity



- Downside: they know a lot less about you
- Upside: you have total control over what you share



# The Raconteur's Portfolio

- 8-10 stories
- Tell the facts in ~1 minute
- Practice removing distractions
- Connect the dots back to the question
- “And that experience helped me realize...”



# Ready for Reference Checks

How to get your network in your corner, and never catch them by surprise



# #1 Mistake

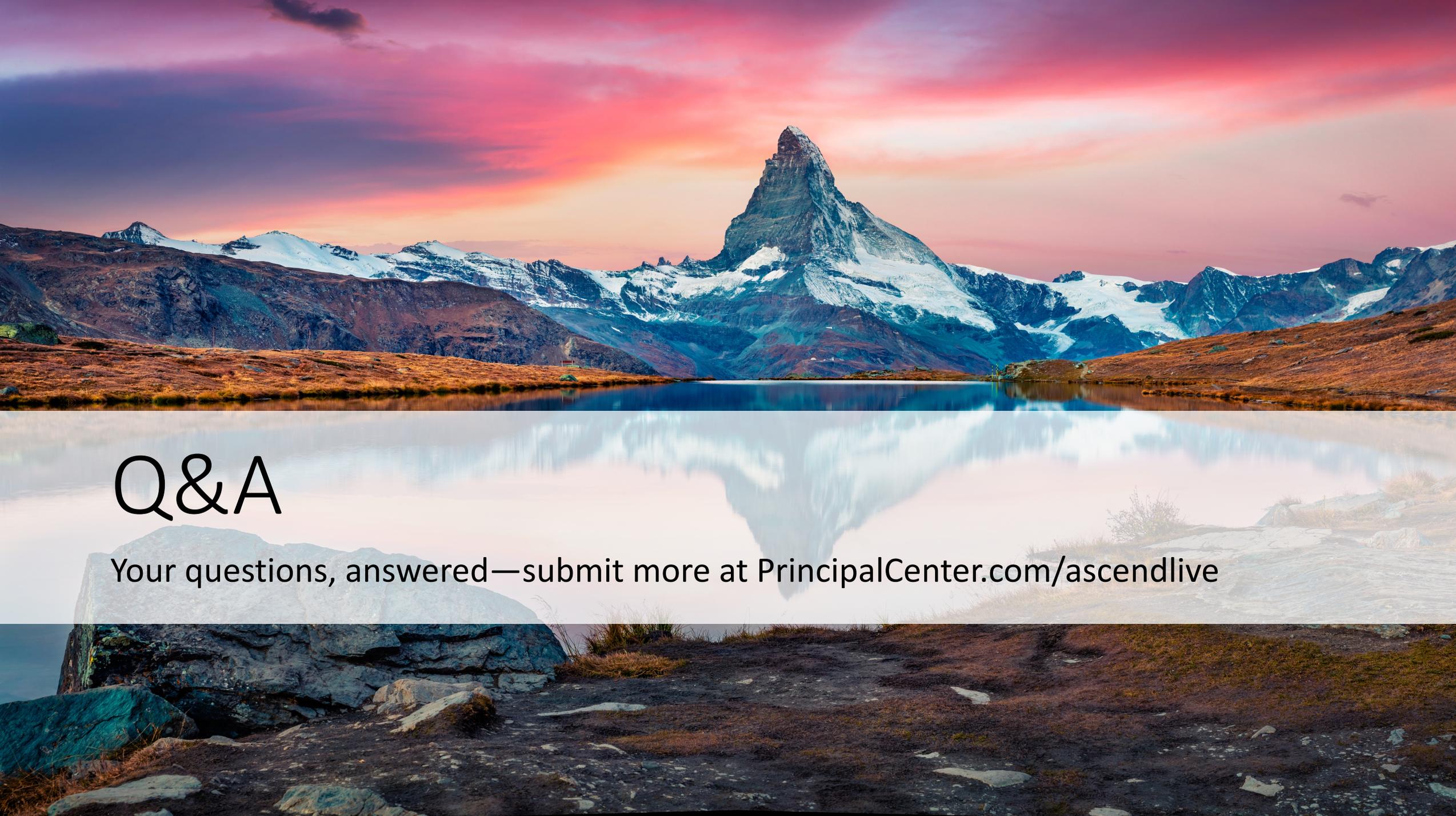


The number one mistake with references is to wait to talk to them, so the reference check call is the first they're hearing of your job search.

# Have The Talk



- I'm fully committed to this school for this year
- This is my next step, even if it means going elsewhere
- I want to do right by our students
- I want to earn your highest endorsement



# Q&A

Your questions, answered—submit more at [PrincipalCenter.com/ascendlive](https://PrincipalCenter.com/ascendlive)

# Question



What are employers really looking for when they ask why do you want to work for our district?

# Question



What's the best way to market myself when the current district I'm in is not a good fit...without saying it is not a good fit?

# Question



I don't feel I have enough experience being a principal. What are some strategies to improve my resume to get noticed??

# Question



I am having trouble turning my resume “duties” into accomplishments. What suggestions do you have for this?

## Question

I am currently a principal and am looking for a job in another district. I lead a good school and have a great staff, but there are several circumstances in which I have no control that make it difficult for me to help my staff and, in turn, students reach their fullest potential. How do I address the reason I am looking for a change. Won't the interview panel wonder?



# Question



What is the best way to build a professional community and rapport as a new administrator starting virtually?

# Question



What are some steps a teacher could take to gain the attention of district leadership in order to be considered for an Assistant Principal position?

# Question



I have been to the final round for 12 positions in 18 months. Only 4 checked references. For 10 of the positions, 8 men were hired. Only one woman was hired at secondary (where I am aiming), and only one was hired as principal with only AP experience prior. Around 50% were internal hires. I have created a transition plan using your template, and have been told multiple times that I'm "ready"... I'm currently a 7/8 grade admin and looking to be principal soon. What can I do to make myself more marketable?

# Question



What information should be included in a cover letter/ and/or resume that makes a huge impact on how interview panels view you as a candidate?

# Question



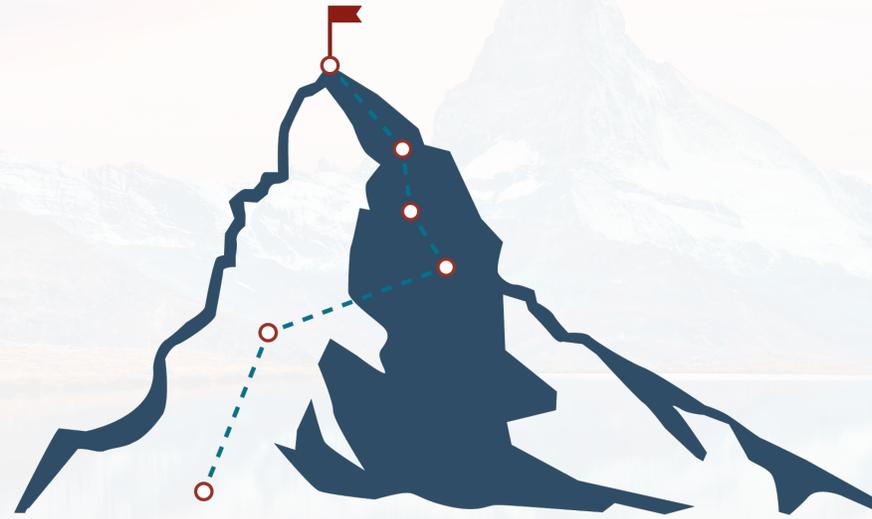
What is the best way to "sell" yourself or have an interview that makes an enormously positive impact on the interview panels during an interview?

# Question



What are some key points to remember/consider during a virtual interview (via zoom or other platform) to maintain confidence and make a positive impact? Is there a certain way we should conduct ourselves during virtual interviews?

Introducing the all-new...



# ASCEND MASTERCLASS

LAND YOUR NEXT-LEVEL LEADERSHIP ROLE

The Bad News...



I'm not taking on any more 1:1 clients

The Good News...



I'm using every insight I've gained helping dozens of clients 1:1 to create the all-new Ascend Masterclass

Ascend21

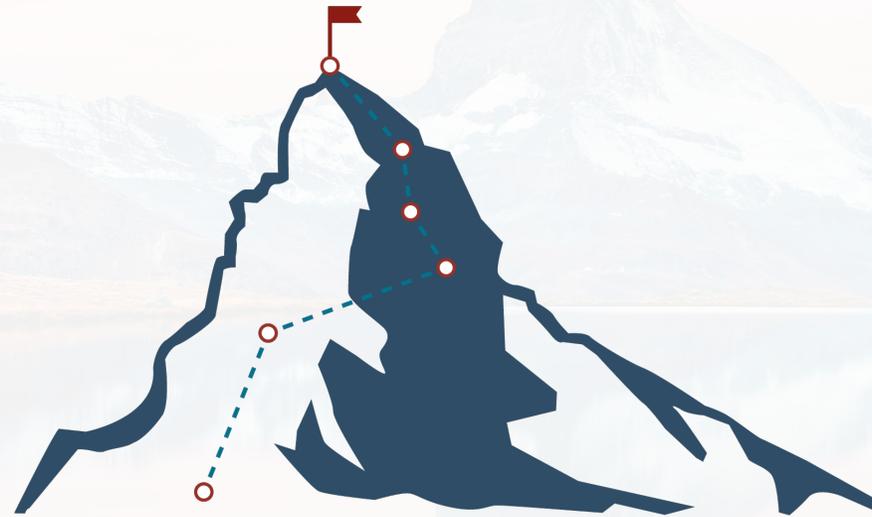


ASCEND 21



 THE PRINCIPAL CENTER

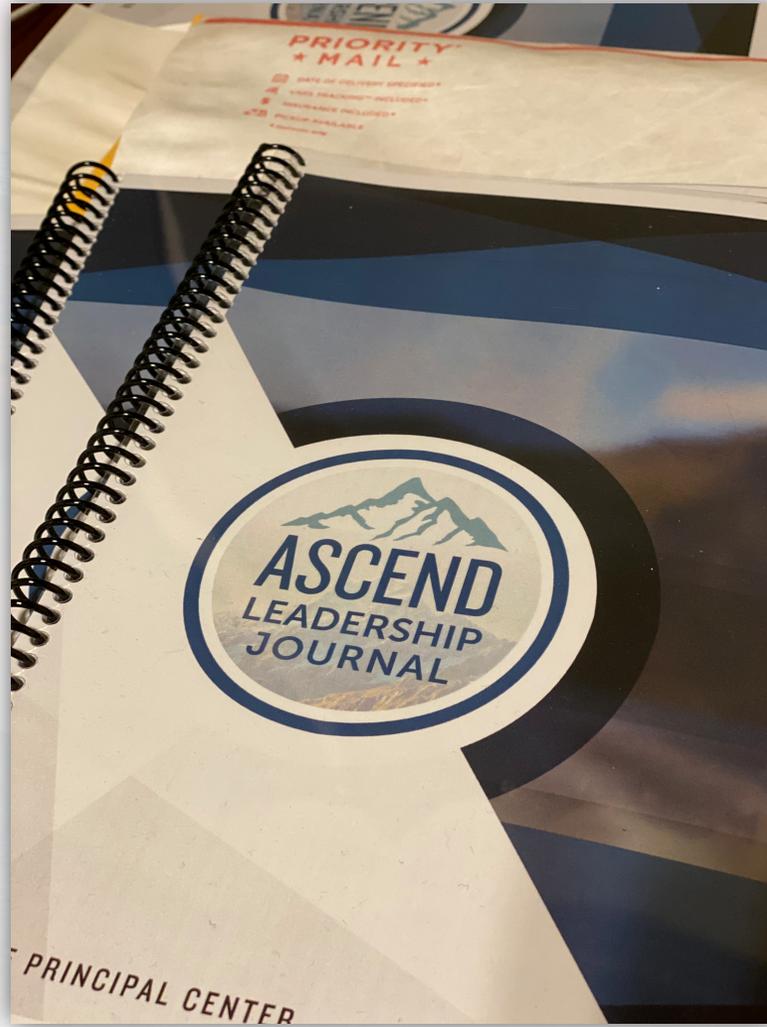
Join The Waitlist  
[PrincipalCenter.com/ascend](https://PrincipalCenter.com/ascend)



# ASCEND MASTERCLASS

LAND YOUR NEXT-LEVEL LEADERSHIP ROLE

# Ascend Leadership Journal



# Ascend Leadership Journal



# The Quiz



## Ascend Ed Leadership Job Search Quiz

Identify the key action steps to land your next-level instructional leadership role by answering a few questions.



The following questions will diagnose any obstacles in your path and give you specific recommendations for increasing your odds at every stage of the job search.

[Get Started »](#)

*Your privacy is important to us, and we will not share your information with any third party.  
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# PrincipalCenter.com/job

# Practice Interview Questions

[PrincipalCenter.com/interview](http://PrincipalCenter.com/interview)

