

Sunday, March 15, 2020



# ASCEND

NEXT-LEVEL INSTRUCTIONAL LEADERSHIP



*Hunkering Down*





## Ascend Live: Quiz Results

In this episode, I'll give you a "hunker down" game plan for making yourself a more competitive candidate.





If Positions Are Posted

A simple rule:

If you see a relevant  
job, apply for it!





If No Positions Are Posted

First Priority:

Give your cover letter a complete rewrite, keeping only the strongest elements.







# If No Positions Are Posted

## Second Priority:

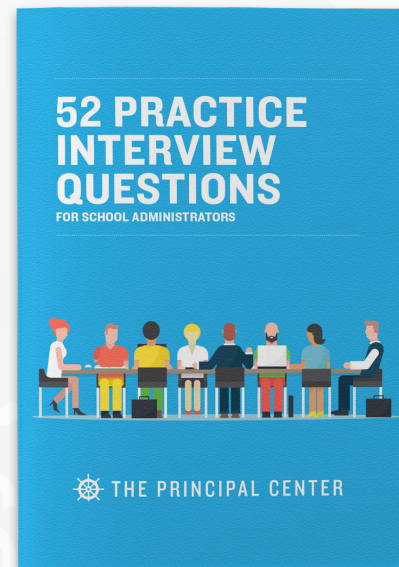
Strengthen your résumé by adding summary statements, revising accomplishment bullets, and editing out anything that doesn't make you more competitive.





## Any Time: Practice Interviewing!

- Get the 52 Practice Questions: [PrincipalCenter.com/interview](https://PrincipalCenter.com/interview)
- Record on phone—video/audio
- Delete
- Repeat





Cover Letter Outline

Interest & Fit

Profile

Key Experience

Highlights

Recap & Anticipation





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NEXT-LEVEL INSTRUCTIONAL LEADERSHIP

**DISCOVER**  
YOUR LEADERSHIP  
SUPERPOWERS

**RECRUIT**  
YOUR REFERENCES

**CRAFT**  
YOUR APPLICATION  
ARGUMENT

**TRAIN**  
FOR INTERVIEW DAY


**RACE**  
TO THE FINISH LINE



# The Quiz

**Ascend Ed Leadership Job Search Quiz**

Identify the key action steps to land your next-level instructional leadership role by answering a few questions.



The following questions will diagnose any obstacles in your path and give you specific recommendations for increasing your odds at every stage of the job search.

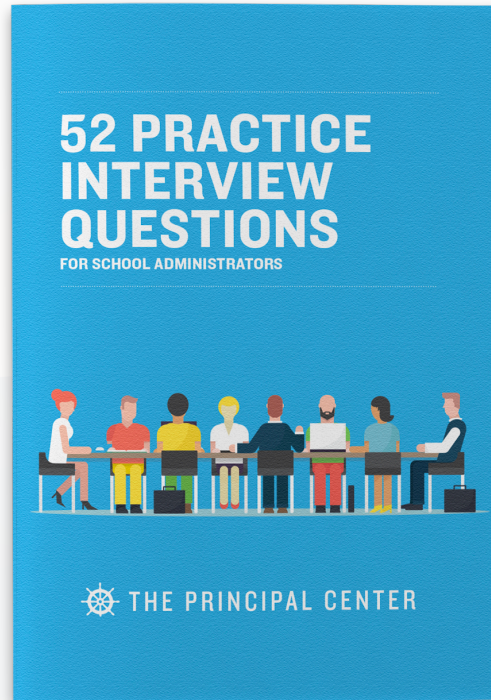
[Get Started »](#)

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# PrincipalCenter.com/job

# Practice Interview Questions

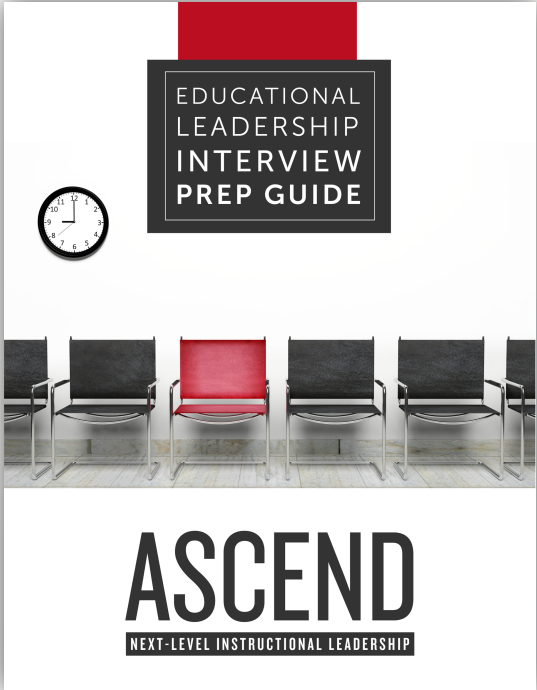
[PrincipalCenter.com/interview](http://PrincipalCenter.com/interview)







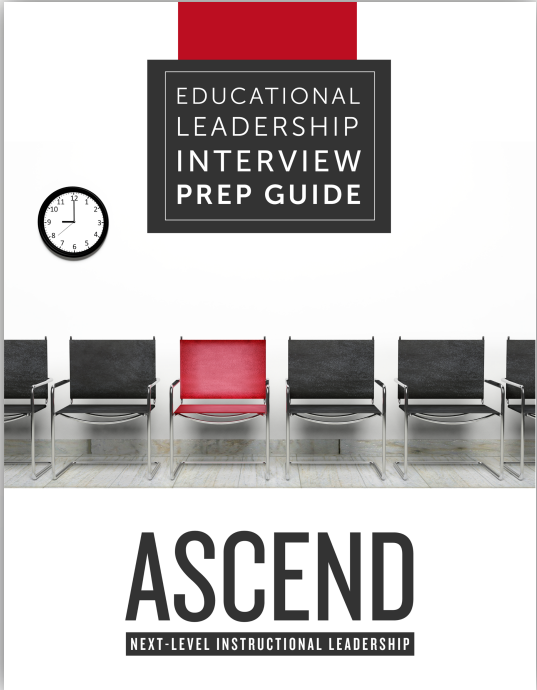
Coming Soon



[PrincipalCenter.com/guide](https://PrincipalCenter.com/guide)



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Last Chance for 1:1 Help—4 spots



[PrincipalCenter.com/ascend](https://PrincipalCenter.com/ascend)

