



NEXT-LEVEL INSTRUCTIONAL LEADERSHIP



Narrated Experience

August 3rd 2020



Ascend Live: Narrated Experience

How can you make the most of
this year's experience to
dramatically improve your job
search prospects for 2021?



In One Year...

- More of the same experience
- Some new experience
- Continued development of skills & knowledge



Diminishing Returns to Experience

- Is a 2nd-year leader twice as experienced as a 1st-year leader?
- Is a 4th-year leader twice as experienced as a 2nd-year leader?
- 10th vs. 5th? 20th vs. 10th?

Diminishing Returns to Experience



- Steep learning curve
- Rapid improvement early on
- Less value in each passing year



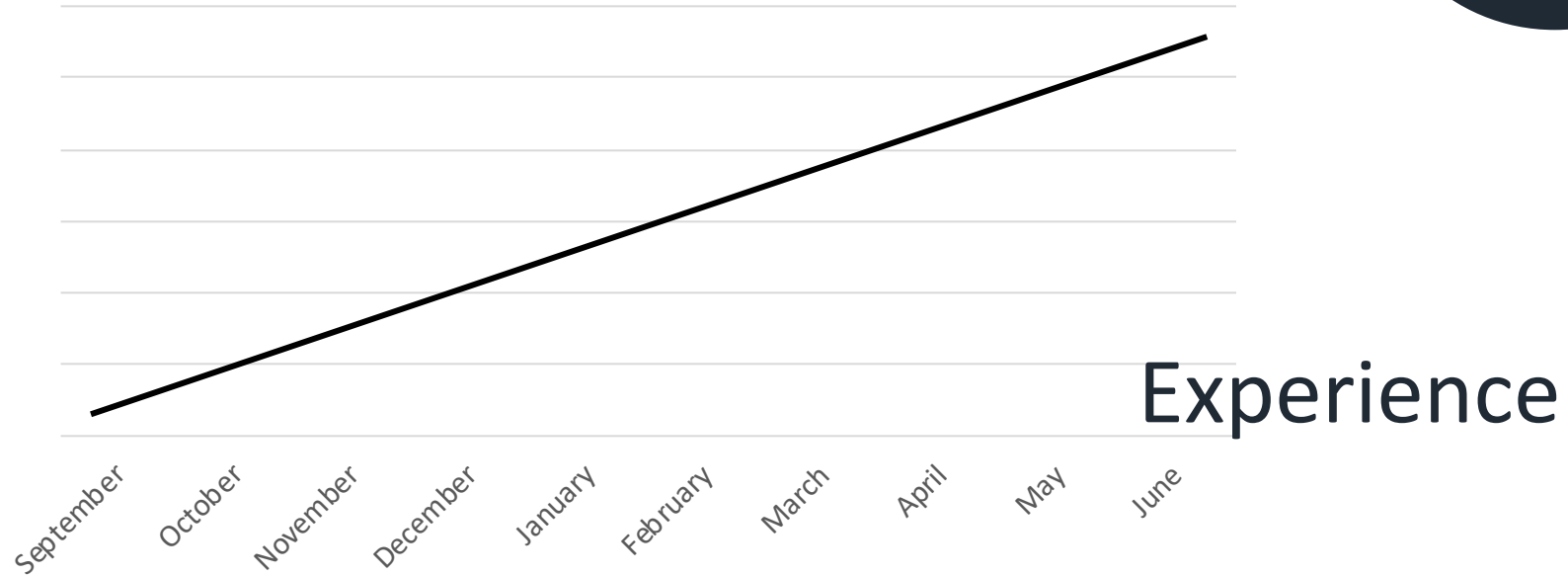
Myth vs. Reality

Myth: *“I just need one more year of experience.”*

Reality: *“I need a year of well-documented experiences that will help me articulate my readiness for my next role.”*

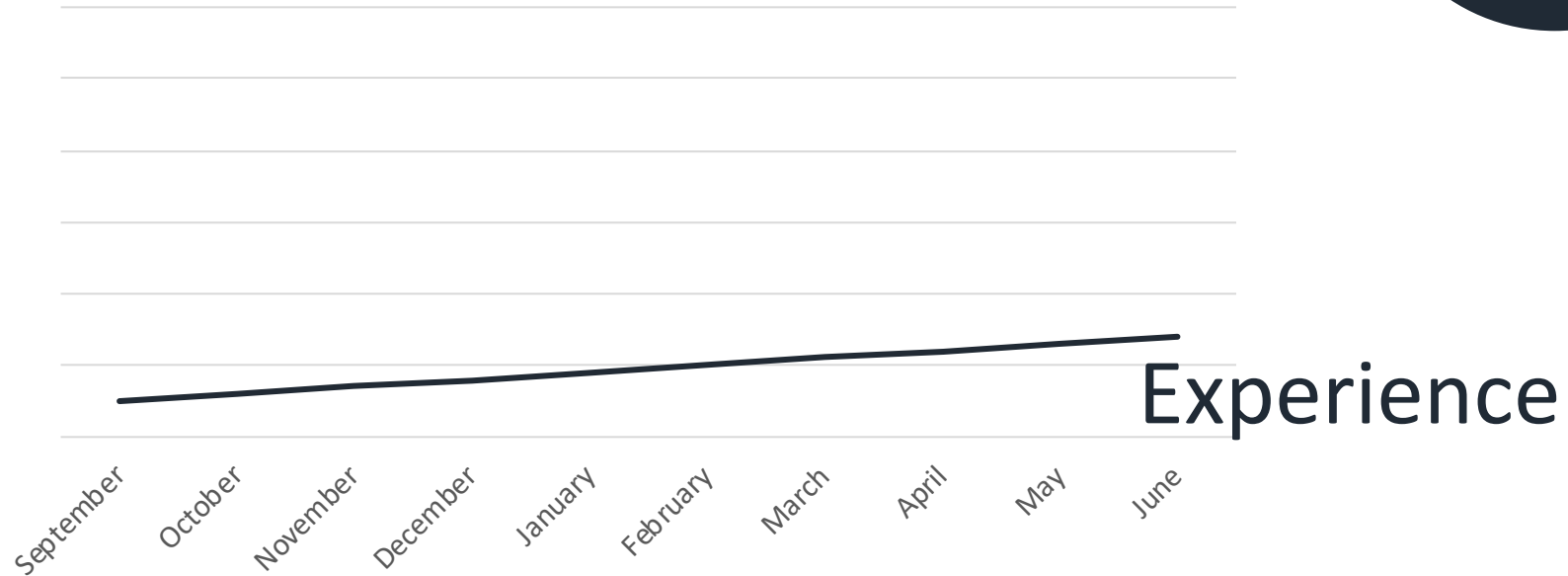


One Year's Experience: 1st Year



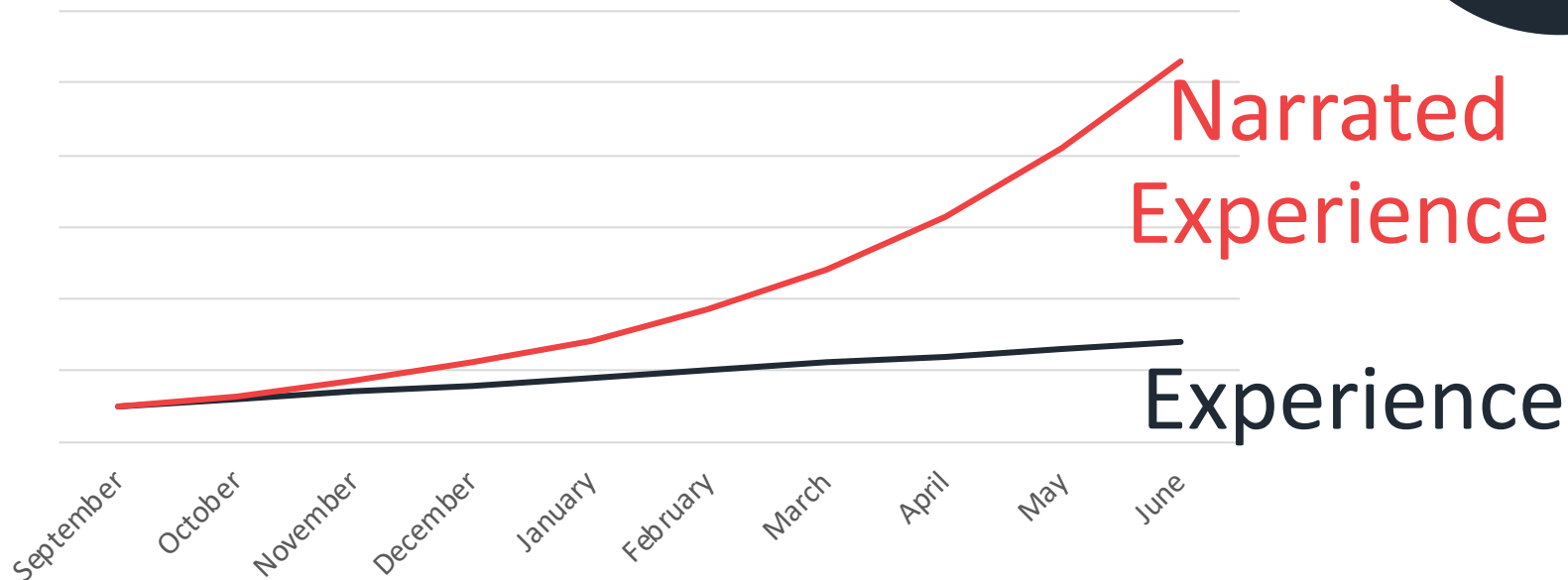


One Year's Experience: Typical





One Year, Two Paths



Uncaptured Experiences



We Forget Our Best Experiences

- Conflicts we resolve
- Problems we solve
- Problems we prevent



Narrated Experiences



Don't Document Everything



Experience vs. Narrated Experience



You must write
your own story.



Experience vs. Narrated Experience

- Same period of time
- Same job
- Same professional experiences

*If you don't narrate your experience,
the story won't tell itself.*

PrincipalCenter.com/ascend



ASCEND21



- Update your journal
- Tackle the QOW



ASCEND21



Ascend Masterclass \$1495

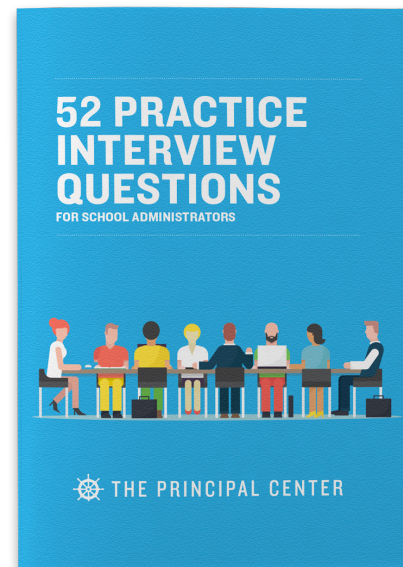
2-Year ILA Membership \$1128

Ascend Leadership Journal

Weekly Video Challenge

Any Time: Practice Interviewing!

- Get the 52 Practice Questions: PrincipalCenter.com/interview
- Record on phone—video/audio
- Delete
- Repeat





Cover Letter Outline

Interest & Fit

Profile

Key Experience

Highlights

Recap & Anticipation



ASCEND

NEXT-LEVEL INSTRUCTIONAL LEADERSHIP

DISCOVER
YOUR LEADERSHIP
SUPERPOWERS

RECRUIT
YOUR REFERENCES

CRAFT
YOUR APPLICATION
ARGUMENT


TRAIN
FOR INTERVIEW DAY

RACE
TO THE FINISH LINE

The Quiz

Ascend Ed Leadership Job Search Quiz

Identify the key action steps to land your next-level instructional leadership role by answering a few questions.



The graphic features a mountain range with a dashed red line representing a path up a mountain. The path is divided into five stages, each with a location pin icon: 1. DISCOVER YOUR LEADERSHIP SUPERPOWERS, 2. RECRUIT YOUR REFERENCES, 3. CRAFT YOUR APPLICATION ARGUMENT, 4. TRAIN FOR INTERVIEW DAY, and 5. RACE TO THE FINISH LINE. A flag is at the peak of the mountain. The word 'ASCEND' is prominently displayed in the center, with 'NEXT-LEVEL INSTRUCTIONAL LEADERSHIP' underneath it.

The following questions will diagnose any obstacles in your path and give you specific recommendations for increasing your odds at every stage of the job search.

[Get Started »](#)

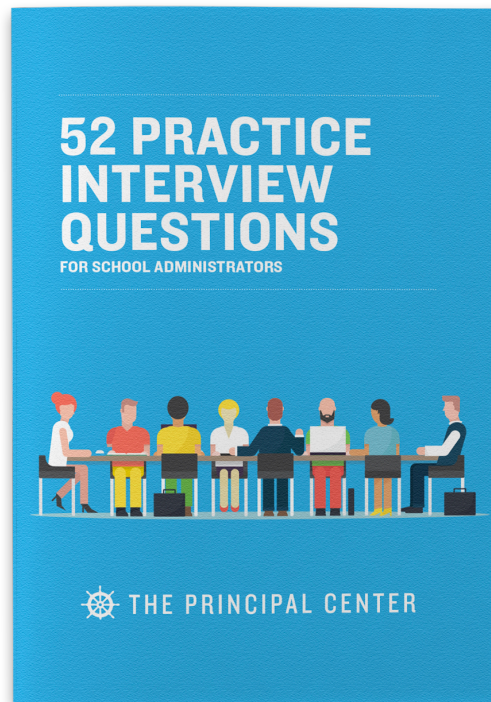
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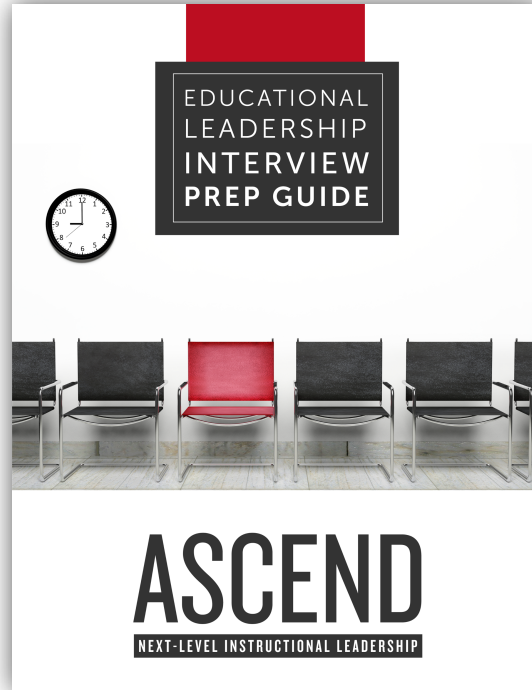
PrincipalCenter.com/job

Practice Interview Questions

PrincipalCenter.com/interview

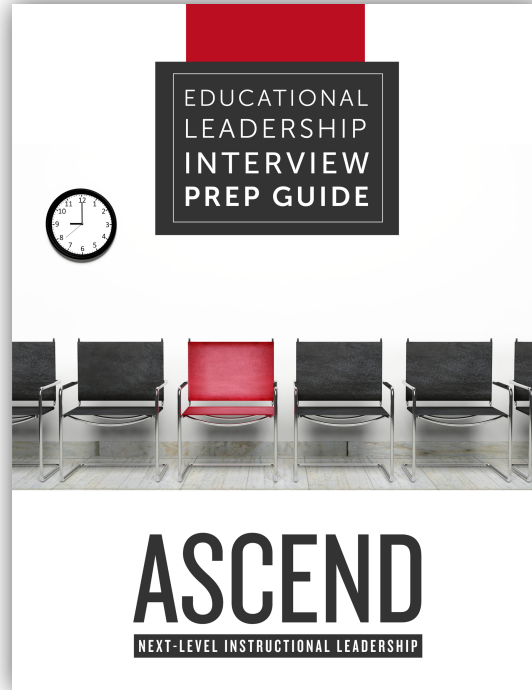


Coming Soon



PrincipalCenter.com/guide

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Last Chance for 1:1 Help—4 spots



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