

INSTRUCTIONAL
LEADERSHIP
ASSOCIATION

The Instructional Leadership Show



Episode #0

The Power of Evidence-Driven Leadership

Our Focus



The Instructional Leadership Show exists to help you:

- Confidently get into classrooms every day
- Have feedback conversations that change teacher practice
- Discover your best opportunities for school improvement

Welcome!

Introduce yourself in the comments:

- Where are you?
- How's the weather today?
- What's your role?



Today's Topic

The Power of Evidence-Driven Leadership

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Questioning the Logic of Change

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Change
Initiative

Better
Results

Your Turn



Share in the comments:

What's an improvement effort that is
underway (or envisioned) in your
school or district?

What Doesn't Cause Improvement

- (Nothing) → Better Results
- More Measurement → Better Results
- More Documents → Better Results
- More Initiatives → Better Results
- More Accountability → Better Results

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The Basic Logic of Change

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Change
Initiative

Different
Practice

Better
Results

The Black Box

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Change
Initiative

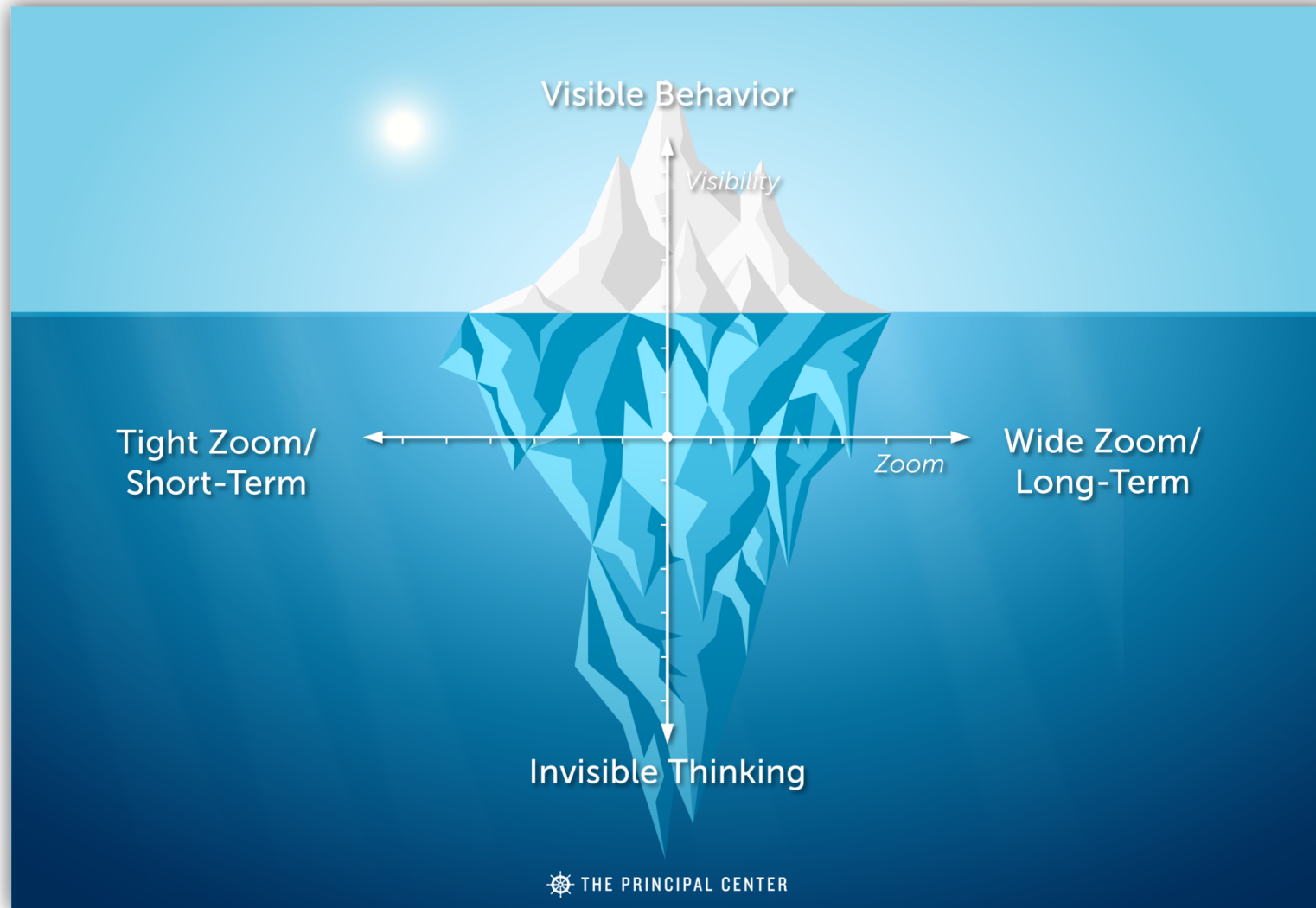
???

Better
Results

The Basic Problem

- We know what we're intending to change
- We can measure our results with data
- ...but we don't know ***what we're doing differently***, if anything
- The further we get from the classroom, the bigger this problem gets

Visibility & Zoom



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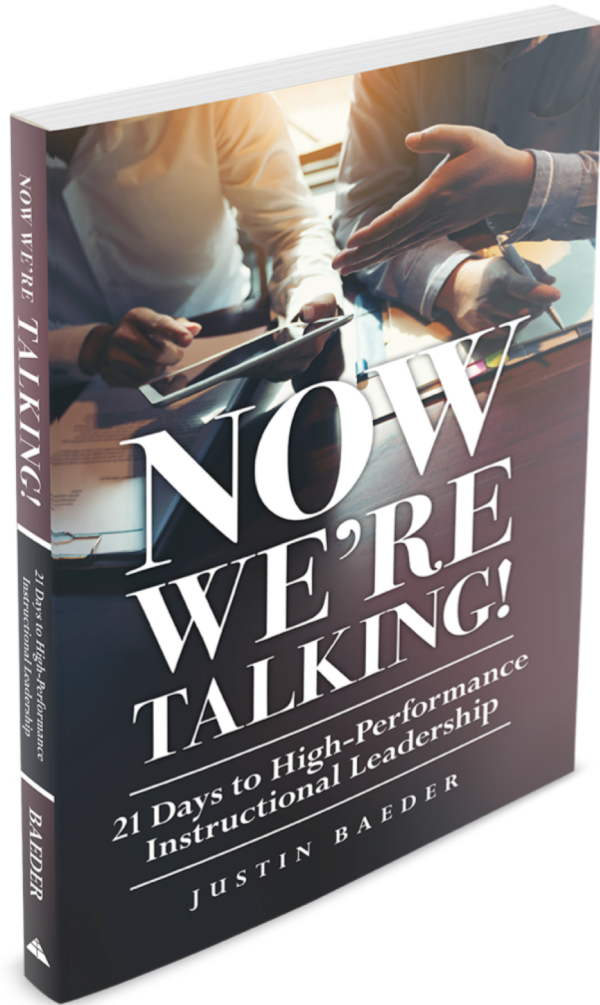
The Obvious Solution

- Get into classrooms
- Observe teaching & learning
- Talk with teachers & students
- Use a shared instructional framework
- See how changes are playing out
- Identify your best opportunities for improvement

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A Simple Plan



- Visit three classrooms a day, every day
- Talk with each teacher after each visit
- Have evidence-based conversations using a shared instructional framework

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Taking the Next Steps

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 **SPRING 2019** 
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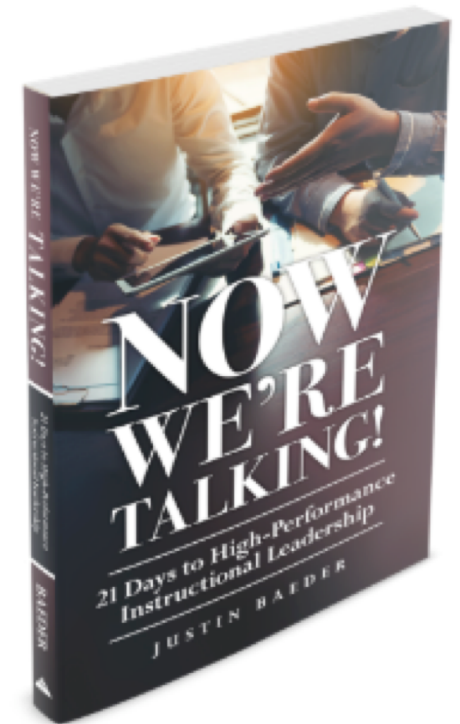
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Includes Now We're Talking! 21 Days to High-Performance Instructional Leadership
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Program (\$1495 value)

Includes Evidence-Driven Teacher Evaluation & Development Program (\$299
value)

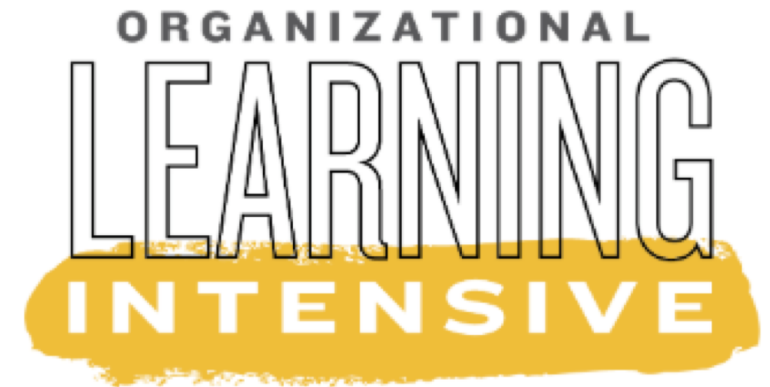
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Organizational Learning Intensive (\$1495 value)

Coming June 2019



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**Instructional Framework
Development Program (\$299 value)**

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~~\$4,642.90~~ **\$2388**

*1 one-time payment of \$2388, or 12 payments of \$199,
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- ✓ Evidence-Driven Teacher Evaluation & Development Program
- ✓ Organizational Learning Intensive (Coming June 2019)
- ✓ Instructional Leadership Association Lifetime Membership
- ✓ Instructional Framework Development Program
- ✓ Systems for Office Effectiveness

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