

INSTRUCTIONAL  
**LEADERSHIP**  
ASSOCIATION

The  
Instructional  
Leadership  
Show

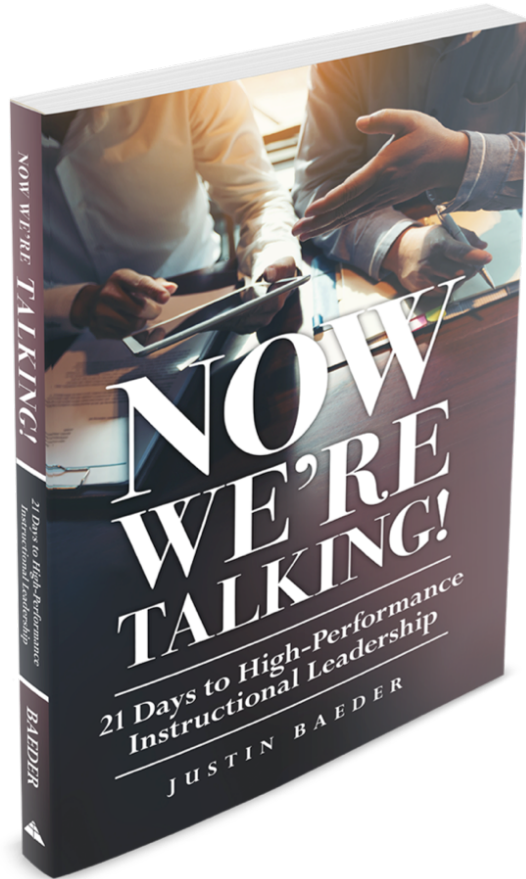
Episode #80

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## The Virtual Instructional Leadership Challenge

# VIRTUAL INSTRUCTIONAL LEADERSHIP CHALLENGE

# THE PRINCIPAL CENTER



Welcome & Overview

**VIRTUAL**  
INSTRUCTIONAL  
LEADERSHIP  
CHALLENGE

# History of the Challenge

2013: Live Challenge 1.0

2014: 21-Day Challenge 2.0

Recent:

- *Now We're Talking! 21 Days to High-Performance Instructional Leadership*
- High-Performance Instructional Leadership Certification Program
- NEW Instructional Leadership Challenge
- Virtual Instructional Leadership Challenge

## Welcome & Overview



# Core Beliefs

Instructional leaders  
belong in classrooms.

Welcome & Overview



# Core Beliefs

Visiting classrooms builds  
relationships.

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# Core Beliefs

Seeing teaching & learning  
provides the firsthand  
evidence leaders need to  
make decisions.

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# Core Beliefs

Teachers change their practice as a result of feedback *conversations*, not mere suggestions.

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# Core Beliefs

We need a shared vocabulary for feedback conversations—an instructional framework.

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# Core Beliefs

Improvement can't wait.

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# What's Different Virtually

- No direct observation
- No face-to-face teaching
- Different forms of interaction between teacher, student, and content
- New divisions of labor among teachers
- Different forms of evidence of practice
- New challenges for experienced teachers
- Different improvement priorities

Welcome & Overview



# Immediate Priorities

- Strengthen relationships
- Gather information
- Solve big problems

Welcome & Overview



# Overview of the Challenge

Module 1: How Instructional Leaders Drive Improvement

Module 2: Evidence-Driven™ Instructional Leadership

Module 3: Leading Learning through Professional  
Conversation

Module 4: Developing Instructional Frameworks

Module 5: Creating Bandwidth for Instructional  
Leadership

Module 6: Aligning Teacher Practice Organization-Wide

Bonus: Evidence-Driven Artifact Protocols

## Welcome & Overview



# Journal

An open notebook with a light blue cover and a silver pen lying on it, next to a white cup of coffee, all on a light blue wooden surface.

- What have been my best sources of information for instructional leadership this year?
- How have I strengthened professional relationships with staff?

Welcome & Overview